



July 10, 2015

Dear Sir or Madam:

The Spring Valley High School Band has provided a quality music education for students as well as entertainment for the Tri-state Area for over a decade, performing at football games, parades, concerts and competitions alike. During these years the band, marching approximately 100 students, has won numerous awards and participated in several prestigious events, such as the Toyota Gator Bowl, Nokia Sugar Bowl, the Disney Magic Music Days and Virginia Beach. Spring Valley High School Band students and faculty are aspiring to make this the best year yet for our music students. We are desperately in need of donations for operating costs which include: uniform repairs and cleanings; new garment bags, band instrument truck repairs; storage building improvements and repairs; and marching season general effect competition costs.

We have several opportunities for you to receive advertising from your donation as well. Every year the band sells space on the band truck as well as the trailer we travel with. These vehicles travel with the Spring Valley Band where ever they may go within West Virginia and many times out of state. I have enclosed a copy of our corporate sponsorship form for your review and hope that you will take full advantage of what the Spring Valley Band can offer you for your generous donations.

One other opportunity we have for you to receive advertising is our competition program. The Spring Valley Band hosts the "Sound in the Valley" marching band competition every year. In 2014 this competition was visited by over 680 family members and friends of marching band members competing that day. That is 680 opportunities for your business to be seen, and then who knows how many more when the program is viewed by other friends and family members who were not able to attend in person. This word of mouth advertising is invaluable in the business world.

The organization that supports, organizes, and funds the band-Spring Valley Band Boosters- is a certified non-profit 501(c) 3 organization and therefore, making any donation is tax deductible. If you make any donation you will receive a tax receipt for your records.

If you feel you are able to support us in the goal you may do so in one of the following ways:

- Send a check to Spring Valley Band Boosters at:
 - Spring Valley Band Boosters
1 Timberwolf Drive
Huntington, WV 25704

Include your corporate sponsorship form or ad purchase form with your payment so that we may ensure you receive the correct package and that your ad looks exactly like you want it to.

- Contact Spring Valley Band Directors at (304) 429-5600

The directors can confirm any information necessary and also tell you when you may come by the band room to drop off your donation and advertising forms in person.

- Contact me, Tracie Wheeler, Advertising and Donation Committee Chairman at 304-633-2831 and I will make arrangements to come pick up your donation at your convenience.

If you choose not to mail, a representative of the Spring Valley Band Boosters will schedule an appointment to pick up any donation you may have for your convenience.

We sincerely appreciate your time, support and consideration in the future success of The Marching Timberwolves!

Sincerely,

Tracie Wheeler, Chairman
Advertising and Donation Committee
Spring Valley Band Boosters

Where words fail, music speaks - Hans Christian Anderson

The Spring Valley High School Marching Timberwolves

Sponsorship/Advertising Opportunities

\$700.00 & above – The Grand Staff

- Ad of your company logo on our Band Truck
- Full page advertisement in our Band Competition Program
- 3 Public “Thank You” announcements during our own competition
- Sponsorship ad on SVHS Marching Timberwolves Website w/link to your web site.
- 10 tickets to our Annual Band Competition
- Special thank you announcement at year end banquet and 2 complimentary honored guest tickets.
- Your name on our Sponsorship Board in our Concession Stand

And.....The appreciation of over 140 talented kids, their parents, the boosters, directors and fans!

\$699.00-\$500.00 – Tref Clef

- Ad of your company logo on our Band Truck
- Full page advertisement in our Band Competition Program
- 2 Public “Thank You” announcements during our own competition
- Sponsorship ad on SVHS Marching Timberwolves Website w/link to your web site.
- Special thank you announcement at year end banquet
- Your name on our Sponsorship Board in our Concession Stand

And.....The appreciation of over 140 talented kids, their parents, the boosters, directors and fans!

\$499.00-\$251.00 – Bass Clef

- Ad of your company logo on our Band Truck
- 1/2 page advertisement in our Band Competition Program
- Public “Thank You” announcement during our own competition
- Sponsorship ad on SVHS Marching Timberwolves Website w/link to your web site.
- Special thank you announcement at year end banquet
- Your name on our Sponsorship Board in our Concession Stand

And.....The appreciation of over 140 talented kids, their parents, the boosters, directors and fans!

\$250.00 – Whole Note

- Ad of your company logo on our Band Trailer
- 1/4 page advertisement in our Band Competition Program
- Public “Thank You” announcement during our own Band Competition
- Sponsorship ad on SVHS Marching Timberwolves Website w/link to your web site.
- Special thank you announcement at year end banquet.

And.....The appreciation of over 140 talented kids, their parents, the boosters, directors and fans!

If you have something you feel your company can offer in support of the band or boosters, please don't hesitate to call because we are open to all types of fundraising opportunities!!!

WE ALSO HAVE ADS AVAILABLE FOR OUR BAND COMPETITION PROGRAM WHICH IS SEPTEMBER 12TH, 2015 AND FOR OUR BAND TRUCK & TRAILER IF YOU CHOOSE NOT TO SPONSOR IN THE ABOVE OPPORTUNITIES.

Cost for an ad in our Band Competition Program. Please circle the size ad you would like.

Full Page Ad - \$60.00

½ Page Ad - \$30.00

1/ Page Ad - \$20.00

Please let us know if you would like to:

Repeat your ad from last year:___

I have attached/given a new logo:___

I am a new customer and have attached/given my company logo:___

All monies are due when this form is completed. The final date for ads will be August 7.

Cost for an ad on our Band Truck/Trailer

\$100.00

Please let us know if you would like to:

Repeat your ad from last year:___

I have attached/given a new logo:___

I am a new customer and have attached/given my company logo:___



Yes, I would like to be a proud corporate partner
of the
Marching Timberwolves!

I would like the _____ package or I can offer alternative support
for the Marching Timberwolves I have listed below.

I have enclosed/given a check in the amount of \$ _____

Please check one of the following

I have attached a copy of our company logo _____

I will email the logo SVHSWVBAND@GMAIL.COM _____

I would prefer to remain anonymous _____

Thank You for your support!!